**ADVOCACY ALERT SET-UP**

By default all alerts will be restricted to the affiliate’s state.

By default each legislator will be contacted only by their own constituents, unless specified otherwise.

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| **Request from** | ACLU of Nebraska |

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| **Alert Type** |
| **Email Alert  Call Alert**  Email alerts allow constituents to send an email message to the target(s). Call alerts ask constituents to call the target(s) you specify and provide feedback. |

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| **Alert Targets** | |
| **State Governor  State Senator  State Representative**  Provide alert targets at least 24 hours in advance. If your alert is on a federal issue or targets federal legislators you must coordinate with national via [federalalert@aclu.org](mailto:federalalert@aclu.org). | |
| **Custom Targets**  **Please provide target full name, title, and email address. Phone number is required for call alerts** | Nebraska Department of Corrections Director Scott Frakes  scott.frakes@nebraska.gov |

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| **Alert Headline:** | Women in Nebraska Are Paying Too Much for Tampons & Pads |

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| **Publish:** | 10/18/2017 | **Expire:** | 1/31/2018 |

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| **Alert Landing page**  This content will appear above the alert form. It should be a brief summary of the alert with a clear, compelling call to action. |
| Your local grocery store or pharmacy likely sells tampons for about $0.10 each. The Nebraska Correctional Center for Women is charging double that - $0.22 per tampon.  Women in Nebraska’s prisons are routinely being denied health care. One woman who contacted our office was menstruating for three months before being seen by a medical professional.  Overwhelmingly, women in Nebraska’s prisons are there for nonviolent offenses – most often drug related.  Tell Corrections Director Scott Frakes to stop overcharging for tampons, pads and other menstrual products. |

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| **Alert subject lines**  **You can create up to 6 subject lines that will be randomly applied to the message to your targets. We recommend using at least 2 or 3 subject lines.**  **Do not allow constituents to modify** |
| Nebraska Women Deserve Dignity |
| Stop Extreme Pricing for Tampons and Pads |
| Follow the US Bureau of Prisons on Free Tampons and Pads |
| Stop Overcharging Incarcerated Women & Girls for Tampons and Pads in Nebraska |
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| **Advocacy type by legislature’s issue (select only one)** | | |
| Budget | Homeland security | Military |
| Children / Families | Housing | Reproductive rights |
| Education | Immigration | Senior citizens |
| Elections | Judiciary | Social security |
| Gov’t affairs | Labor | Technology |
| Health | Medicare / Medicaid | Telecommunications |

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| **Email to targets**  It is possible to create unique messages based on the recipient chamber. |
| **Required beginning for email message (not editable by sender):**  I recently learned that the Nebraska Department of Corrections charges double store prices for tampons and pads. This is outrageous. |
| **Email message body (editable by sender):**  Those in Nebraska prisons shouldn’t be forced to pay sky high rates for tampons and pads. The U.S. Bureau of Prisons recently ended this practice for all federal facilities. I urge you to follow their lead and provide tampons and pads free of charge to incarcerated women and girls.  These items are not optional for those who use them. These items are not luxury items. These items are necessary for health and for basic human dignity.  I know our prison system is in crisis and a lot of work remains to be done. However, this is one simple but important thing you can do today to improve conditions for women and girls in Nebraska’s prisons. Please don’t delay in making these items available free of charge. |
| **Required ending for email message (not editable by sender):** |
| **Talking points for call (for Call Alerts ONLY):** |

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| **Confirmation Page**  **Give a good closing argument, thank constituent for taking action and provide for more opportunities to engage using hyperlinks, even if it’s back to your website. Also use this opportunity to promote other actions or events.** |
| Thank you for contacting Director Frakes about women in Nebraska’s prisons. Please take a moment to [read our investigation on conditions for women in prisons and jails in Nebraska](https://aclunebraska.org/womeninprison).  Take the next step and share this alert with your friends:  http://image.actions.aclu.org/lib/fe9315707063007477/m/1/twitter_icon.pngShare on Twitter | http://image.actions.aclu.org/lib/fe9315707063007477/m/1/facebook_small.gifShare on Facebook  -----Tracking code (DO NOT DELETE)------  <img src="https://ms.clicks.actions.aclu.org/conversion?version=1&conversion\_items=1&conversion\_value=0" width=”0” height=”0” > |
| **Twitter share text (140 character limit):**  Tampons in Nebraska's prisons cost twice what it costs at your local store. Tell Corrections Director Frakes to stop overcharging women. |